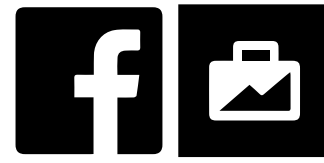



*Nola igo produktu-katalogoa*

**Business Manager-era**



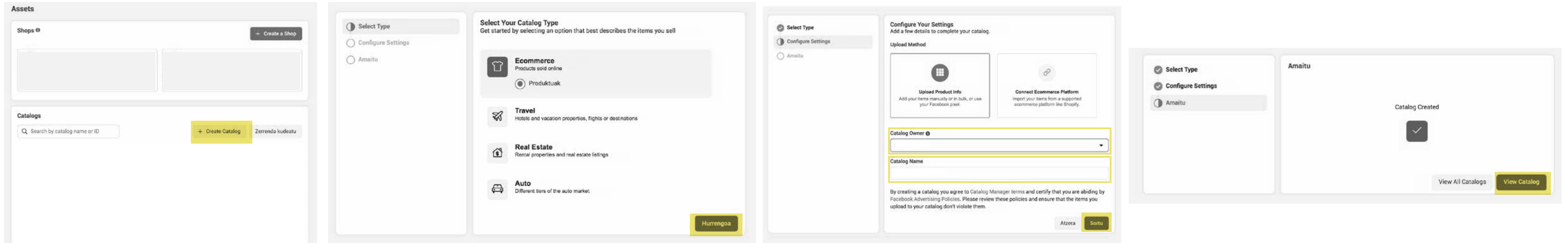
## Nola igo produktu-katalogoa Business Manager-era

### 1. urratsa

 [www.facebook.com/products](https://www.facebook.com/products)

Zure Facebook-eko merkataritza-administratzailean sar zaitez: [facebook.com/products](https://facebook.com/products).  
Saioa hasi.

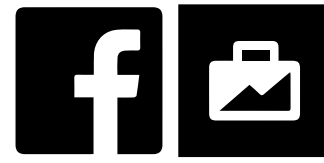
### 2. urratsa



The screenshot illustrates the four-step process of creating a catalog in Facebook Business Manager:

- Assets:** The user is on the 'Assets' page, which includes a search bar for catalogs and a '+ Create Catalog' button.
- Select Type:** The user selects 'Ecommerce' as the catalog type. Other options include 'Travel', 'Real Estate', and 'Auto'.
- Configure Your Settings:** The user chooses 'Upload Product Info' as the upload method. They also enter a 'Catalog Owner' and a 'Catalog Name'.
- Amaitu:** The final step shows a confirmation message 'Catalog Created' with a checkmark and buttons to 'View All Catalogs' or 'View Catalog'.

Behin barruan zaudela, egin klik "Create Catalog" botoian.  
Erlaitz berri bat irekiko da, eta bertan katalogo mota hautatu beharko duzu.  
Aukeratu zure produktura hobe egokitzen dena.



Nola igo produktu-katalogoa  
Business Manager-era

### 3. urratsa

Zure produktuak gehitu itzazu, artikulu bakoitzeko informazioa kargatuz.

#### Horretarako:

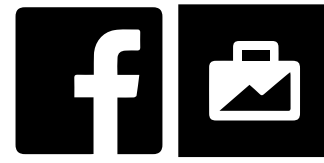
Katalogoaren jabea izango den Business Manager kontua aukeratu, eta izendatu ezazu.

”Overview” erlaitzean,

”Add item” botoia sakatu.

Metodo hauetako bat aukeratu.

The screenshot shows the Facebook Catalog Manager interface. On the left is a navigation menu with 'Overview' highlighted. The main area shows an 'Overview' card with 'Add Your Items in Bulk' and 'Get Started with Dynamic Ads' options. A modal titled 'Add Items to Your Catalog' is open, showing two options: 'Add Manually' (selected) and 'Use Bulk Upload'. Callout '3' points to the 'Add Items' button in the Overview card. Callout '3.1' points to the 'Add Manually' option in the modal. Callout '3.2' points to the 'Use Bulk Upload' option in the modal. The modal also includes a 'See More Options' link, 'Utzi' and 'Hurrengoa' buttons.



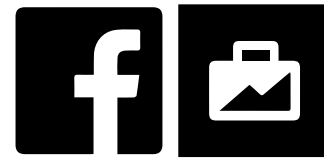
## 3.1 Eskuz gehitu

Aukerarik hoberena da inbentario txikia baduzu.

Produktu-irudiak gehitu eta hurrengo informazioa bete ezazu:

Jarraian, produktua ikusgarri egotea nahi duzun eta stock-ean eskuragarri dagoen adierazi ezazu.

Azkenik, produktu bera kolore desberdinetan edo beste aldaera batzuetan baduzu, hemen gehitu beharko duzu.



## 3.2. Igotze masiboa

Aukerarik hoberena da tamaina handiko inbentarioa baduzu eta maiz aldatzen bada.

### 3.2.1. Fitxategi igoera

Fitxategia behin bakarrik igo beharko baduz,  
metodo hau erabili ezazu.

Use Bulk Upload

Choose Upload Option

Choose Upload Option

Create a file to upload  
To use the bulk upload options below, you'll need to create a data feed file and complete the required product details. See Guide

Create File

Fitxategi igoera  
Upload a spreadsheet or file to add your inventory.

Scheduled feed  
Use a file hosted on a website to automatically add and update your inventory.

Google Sheets  
Use a Google spreadsheet to automatically add and update your inventory.

Utzi

Hurrengoa

Formatu bateragarri hauetako batean kargatu  
ezazu.

Use Bulk Upload

Choose Upload Option

Upload File

Complete Settings

Upload File

Use a file to add items  
Upload your file using one of these supported formats: CSV, TSV, RSS or ATOM XML. If your file is larger than 100 MB, please set up a scheduled feed to upload your inventory instead.

Drag and drop your file here or Upload File

Check for issues - Aukerakoa  
Copy and paste rows from your file to check if your item info is formatted correctly.

Check File

Utzi

Aurrekoa

Hurrengoa

Izena emaitozu eta aukeratu dibisa.

Use Bulk Upload

Choose Upload Option

Upload File

Complete Settings

Complete Settings

Name your data source

Choose a name that will help you find this data source later.

Default Currency

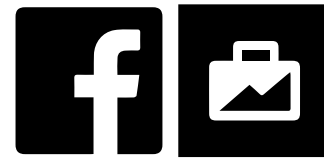
USD - AEBtako Dolarrak

This default currency will be used if the prices in your file do not include an ISO currency code (for example: using \$10 for American dollars, instead of 10 USD). You can update the default currency at any time in your data source settings.

Utzi

Aurrekoa

Igo



## 3.2. Igotze masiboa

Aukerarik hoberena da tamaina handiko inbentarioa baduzu eta maiz aldatzen bada.

### 3.2.2. Antolatutako zerrenda

Aldizka igoko badituzu metodo hau erabili ezazu.

Fitxategiaren URL-a txertatu.

Katalogoa zenbat denboraz freskatzea nahi duzun adierazi.

Izena emaitzu eta aukeratu dibisa.

Use Bulk Upload

Choose Upload Option

Create a file to upload  
To use the bulk upload options below, you'll need to create a data feed file and complete the required product details. See Guide

Create File

Fitxategi igoera  
Upload a spreadsheet or file to add your inventory.

Scheduled feed  
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Google Sheets  
Use a Google spreadsheet to automatically add and update your inventory.

Utzi **Hurrengoa**

Use Bulk Upload

Set Up Feed

Enter URL  
Enter the URL where your file is hosted. This should start with http, https, ftp or ftps. Files can be up to 5 GB and need to be formatted as a CSV, TSV or XML (RSS/ATOM).

https://www.mysite.com/feedname.csv

Save login details (optional)  
If your data feed URL is password protected, please enter your login details.

Erabiltzaile izena Pasahitza

Utzi **Aurrekoa** **Hurrengoa**

Use Bulk Upload

Schedule Updates

Plan your update schedule  
Select how often you want your inventory to be updated.

Hourly  
 Egunero  
 Weekly

Repeat From  
Every hour 09:55 AM GMT+01:00

Add automatic updates  
Your inventory will be updated any time a new version is detected, and also at your scheduled times.  
Gehiago ikasi

Utzi **Aurrekoa** **Hurrengoa**

Use Bulk Upload

Complete Settings

Name your data source

Choose a name that will help you find this data source later.

Default Currency  
USD - AEBako Dolarrek

This default currency will be used if the prices in your file do not include an ISO currency code (for example, using \$10 for American dollars, instead of 10 USD). You can update the default currency at any time in your data source settings.

Utzi **Aurrekoa** **Igo**